

Board of Trustees—Minutes
September 19, 2024

Trustees Present: Tracy Hampton, Jon Sichel, June Smith, Peggy Culver & Eric London (video conference)

Absent: Evena Everett, Basil Smikle, Tasheem Quayenortey & Rodney Capel

Executive Staff Present: Leonard Goldberg, Jessica Marcu, Emily Samuels, Gail Edwards, Kaitlin Francis & Sade McCaw

Public Notification: Notice of meeting sent to Amsterdam News for addition to Events Calendar (September 9, 2024) and added to OCS website (September 9, 2024). Attending Members of the Board of Trustees met via Zoom at 5:30pm.

Adoption of May Board of Trustees’ Minutes

A vote to approve the minutes from the May 16, 2024 BOT meeting was taken with all in favor and no dissensions.

- **OCS Report to the Board-** Leonard Goldberg, CEO
 - Ms. Francis, High School Principal, presented on the new Positive Behavior Incentive System (PBIS) that has been implemented at OCS. **Deanslist** is a digital platform that is used to implement a Positive Behavior Incentive System and to track student data and attendance. The objectives of the program are:
 - To Improve students’ behavior and attendance
 - To recognize students who consistently try to make the right choices through a carefully monitored system of rewards and incentives.
 - Build community
 - Allows students to feel valued, and recognized on a daily basis through friendly Grade level competitions such as uniform, attendance, homework completion, book reading competitions. Homeroom incentives include parties, trips, dances, etc.
 - Communicate with families
 - Parents receive a weekly report with student behavior, attendance, class, assigned homework, etc.

Students are rewarded for good behavior and for demonstrating the five core values that represent an OCS student-Respect, Responsibility, Commitment, Kindness and Accountability. The system allows us to track student daily behavior in a fair way that allows us to effectively focus on the entire student body and less on students that do not make the right choices. Students and families are incentivized to through a points-based reward system to uphold and maintain our core values.

- Admissions/Enrollment Update - Leonard Goldberg, CEO
 - Enrollment continues to fall below our targeted goal of 420. Below are the plans to continue with Student Recruitment for the 24-25 School Year.
 - Engage families that have applied but have not yet submitted required documentation with a daily focus on recent applicants, getting them across the finish line
 - Use social media advertising that targets Middle Schoolers who are seeking to change schools
 - Conduct weekly in-person neighborhood canvassing
 - Continue with monthly information sessions and open houses
 - Prepare for School Fairs and events for the Fall and Winter
 - “Grassroots” efforts for enrolling students going forward

- 20th Anniversary Celebration BBQ-August 28th, 2024
 - Donna O’Brien, Chief of Staff, shared photos and reported on the success of the BBQ held in the school yard to celebrate the 20th Anniversary of Opportunity Charter School.

Executive Session

The Board moved to Executive Session to discuss Legal and Personnel Issues.

Communication from the Public

There were no communications from the public.

Adjournment

The meeting was adjourned at 6:00 pm.